

FOR IMMEDIATE RELEASE:

7th of January 2020

ksapa.org

10 rue de Louvois,
75002 Paris France
+33 9 50 85 48 48

Farid Baddache, CEO: fb@ksapa.org, [Twitter @Fbaddache](https://twitter.com/Fbaddache)

Raphael Hara, Managing Director: rh@ksapa.org

New Ksapa.org Pioneering Report “TOWARDS 2030” Published Today - Using Digital & Financial Innovations to Accelerate Business Transformations and Contributions to a More Resilient and Inclusive Society

Businesses are lagging far behind in their ability to adapt to a world where customers, investors and regulators are exponentially demanding that they reduce climate risks, preserve biodiversity and create more inclusive growth. Technical and financial solutions are available to move from awareness to concrete results – at the scale needed.

Paris, France – Today, Ksapa, a Paris-based mission-driven company combining consulting, impact investing and advocacy services, publishes a pioneering report showing how companies can accelerate their environmental and social transformation to remain competitive in a yet more demanding world where customers, regulators and investors require more efforts in decarbonation, water resource management, deforestation, circularity, inclusive growth, and respect for human rights across more globalized and complex operations.

On the key findings of the report, Ksapa CEO Farid Baddache said: *“Despite poor collective progress made in the past decade on climate, biodiversity and inequalities, we all need to find concrete perspectives to embrace the 2020 decade with a positive mindset. This pioneering report explores practical and tested solutions to accelerate business transformation and provides insight into how businesses can adapt to the triple digital, environmental and social revolutions underway”*.

On the role of private investors to channel solutions for climate, biodiversity and inequalities, Ksapa Managing Director Raphaël Hara said: *“The financial context is favorable to innovations addressing the environmental and social challenges of the 2020 decade. With an ongoing unstoppable surge in negative yields, investors are searching for new ways and places to direct their investments. The report shows multiple ways to generate financial return for investors, and positive impact for people, at the same time”*.

This report will inspire and encourage deployments of concrete programs combining interests of business decision makers, investors and their stakeholders to accelerate transition to more resilient and more inclusive societies. Ksapa experts have:

- Screened the practices of 80 multinational companies, supported by research and series of interviews.
- Reviewed business trends and applications in Artificial Intelligence, Virtual Reality, Augmented Reality, Internet of Things, 5G, Blockchain, Quantum Computing, drones, and other digital acronyms that are reshaping social interactions and economic activities across societies in depth.
- Identified innovative financial solutions capable of significantly increasing private investment in programs of decarbonation, water resource management, deforestation, circularity, more inclusive growth, respect for human rights in globalized and complex operations. Loans and obligations linked to SDGs, Impact Investing, Coalitions and Blended Finance, Shareholder Practices, Tokenization, Cryptocurrencies, Digital Platforms, Decentralized Finance, FinTech and Insurtech are thus studied.

In response to the findings of this forward-looking report, Ksapa experts are actively working on the design of impact investing programs that bring together different private and industrial investors to better manage the environmental and social risks associated with complex global supply chains. Programs are designed to provide solutions at the scale of the issues, generating social and environmental impact for beneficiaries, while also creating positive financial returns for investors.

- **Report Title:** “Towards 2030 - The Sustainability Delivery Decade. Using digital and financial innovations to accelerate business transformations and contributions to a more resilient and inclusive society”.
- **Technical Details:** 90 pages. A 9-page Executive Summary is also provided.
- **Cost:** Free.
- **Access:** Download the full Report or Executive Summary [here](#), or browse the other Publications at ksapa.org.

For more information. Mr. Farid Baddache, CEO, and Mr. Raphaël Hara, Managing Director, are available to answer your questions. Mr. Baddache has 20+ years of expertise on the strategic and practical transition of Fortune 500 companies towards more resilient and inclusive business models. Mr. Hara has 20+ years of expertise on financial investment and asset management questions. The Ksapa team also includes experts in social and environmental macroeconomics, development economics and digital solutions.

About Ksapa.org

Ksapa provides scalable innovative solutions that help companies and investors to build more resilient, more inclusive yet more competitive operating models through strategic advice, impact investing solutions, and advocacy. Ksapa operates with a global network of 150+ experts based across the G20, African and South East Asian economies, and works with Fortune 500 companies and investors. More information at ksapa.org.

