



ksapa

Advise

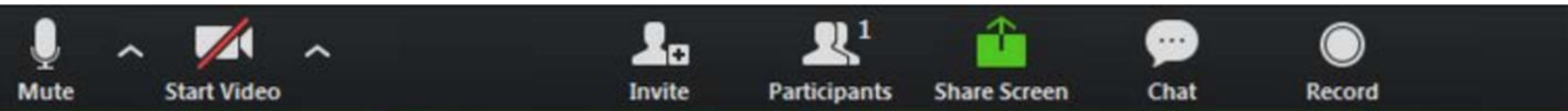
Invest

Advocate

Online meeting instructions

Please note the following webinar instructions:

- You can change your **name**, but it's better for everyone to know who you are!
- You are automatically **muted** – use the chat function and presenter may invite to speak or relay your question
- Your **camera is automatically turned off** to save bandwidth and minimize our collective carbon footprint for attending this event
- You are welcome to **invite other participants**
- Feel free to use social media including **@Ksapaorg** so that everyone may track the discussion
- A partial list of registered **participants** is publicly available on LinkedIn
- A short **poll** will be activated. Please contribute so we may improve future webinars and connect participants as necessary!





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WEBINAR

Walking the talk: Empowering
Value Chains to Effect Climate Action

8 December 2020

About Ksapa

- Ksapa's 3 Core Service Lines
- Ksapa's Team and Network
- Ksapa's Inbuilt Commitment to Advocacy



Farid Baddache

CEO



About Ksapa

- Ksapa's 3 Service Lines
- Ksapa's Team & Network
- Ksapa's Inbuilt
Commitment to Advocacy

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Introducing Ksapa

Ksapa (from the Sioux): Discernment, Wisdom, Soundness, Reasonableness

As a mission-native company, our purpose is to actively contribute to shifting the economic world toward economically, socially and environmentally performant operating and investment models.

Ksapa draws on its team's sustainability and finance expertise across the corporate, investors, institutional, academic and non-profit sectors, to combine ESG, Sustainability Consulting and Innovative Impact Investment services.

Working with our clients, we design and implement scalable solutions towards building more resilient, inclusive and competitive operating models.



We Advise

Ksapa provides strategic advice helping companies and investors to generate competitiveness with resilience and inclusiveness

- ESG / SDG Materiality
- Sustainability & Business Strategy
- ESG Risks assessment & Due Diligence



We Invest

Ksapa provides scalable innovative financing solutions and impact investing programs generating return and accelerating impact on Global Goals

- Impact Investing Fund
- Sustainability-themed Investment Program
- Active Ownership



We Advocate

Ksapa is a social purpose corporation sharing insights to show businesses and investors why and how to embed resilience and inclusiveness across investment and business decisions

- Media
- Social Media
- Blog
- Reports & Briefs
- Webinars



Mobilizing for Impact



As a team, Ksapa operates through a network of partnering international organizations and affiliated experts. By working together, we provide our clients with locally-relevant solutions to efficiently meet their needs.

A mission-native company, Ksapa's commitment to advocacy is inbuilt in its very incorporative statute

REPORTS
& BRIEFING PAPERS

ILLUSTRATIVE LIST
OF BLOG ARTICLES

REGULAR
WEBINARS



January 2020 

TOWARDS 2030

THE SUSTAINABILITY
DELIVERY DECADE

Using digital & financial innovations to accelerate business transformations and contributions to a more resilient and inclusive society



KEY LEARNINGS FROM ILLUSTRATIVE CLIMATE STRESS- TEST PILOTS

[DOWNLOAD](#)



How to Secure Fiduciary Responsibility of Corporate Boards of Directors at the age of Deep Climate, Digital, and Social Transformations?



Just Transition Offers the Opportunity to Take Responsibility on Climate



Role of Board of Directors to Accelerate Business Climate Adaptation



What to Expect from the EU Mandating Human Rights Due Diligence by 2021

Panelists

-  **VIRGINIE MAHIN**
GLOBAL SOCIAL SUSTAINABILITY AND HUMAN RIGHTS LEAD
-  **JONATHAN DRIMMER**
PARTNER AT PAUL HASTINGS, LLP & NORTH AMERICAN ADVISOR AT GBI



KSAPA WEBINAR

SANITARY CHALLENGES AND PLASTICS STEWARDSHIP

Boosting Circularity Amid Current Headwinds

Panelists

-  **MARIA OUTTERS**
GROUP SVP SUSTAINABILITY AND CORPORATE RESPONSIBILITY
-  **DAVID CROFT**
SUSTAINABILITY, ENVIRONMENT & HUMAN RIGHTS DIRECTOR
-  **EIJA HIETAVUO**
SVP SUSTAINABILITY, PACKAGING MATERIALS



Walking the Talk:
Empowering
Value Chains to Effect
Climate Action



The Call To Action

Ramiro Fernandez

Policy Advisor to Gonzalo Muñoz,
Chilean High-Level
Climate Action Champion



Then and now: Effective vs Projected Progress



COUNTRIES	66	121	121	121	}	150
UNIVERSITIES	-	-	505	549		1,000
REGIONS	10	15	21	22		150
CITIES	102	398	449	452		1,000
BUSINESSES	93	786	995	1,101		2,000
INVESTORS	-	-	38	45		100
SME'S	-	-	-	-		1m
EMISSIONS*	16%	18%	23%	-		60%
GDP*	-	33%	53%	-	80%	

SEPT 2019

SEPT 2020

NOV 2021

Setting the bar

The High-level Climate Champions require that the commitments brought forward by networks and initiatives recognized in the Race to Zero campaign meet a minimum set of procedural criteria.

These process criteria represent the “Starting Line” for the race, so meeting them does not necessarily imply that an actor is on track to net zero, only that they have begun the process.

1. Pledge

Pledge at the head-of-organization level to reach (net)-zero in the 2040s or sooner, or by midcentury at the latest, in line with global efforts to limit warming to 1.5°C

2. Plan


Ahead of COP26, explain what steps will be taken to achieve net zero, especially in the short-to medium-term. Set an interim target for the next decade, which reflects a fair share of the 50% global reduction in CO₂ by 2030 identified in the IPCC Special Report on Global Warming of 1.5°C

3. Proceed

Take immediate action toward achieving net zero, consistent with delivering interim targets specified

4. Publish

Commit to report progress at least annually, including via, to the extent possible, platforms that feed into the UNFCCC Global Climate Action Portal



« To those yet to join
Race to Zero, my
message is simple:
We can only win the
race to zero
together. I urge you
all to get on board. »

António Guterres
United Nations Secretary-General



The State-of-Play on Financing Cross-Value Chain Energy Transitions



Raphaël Hara

Managing Director
Ksapa

Accelerated Sustainable Transition Ambitions In Line With The Paris Agreement

A vertical photograph of a green plant with several leaves, positioned on the left side of the slide.

January
2020

The European Commission estimated an annual additional 260 billion euros investment mostly shouldered by households & businesses would be necessary to achieve the 40% GHG reduction goal States set in line with the Paris Agreement

September
2020

Ursula von der Leyen having pushed the 2030 goal up to a 55% GHG emissions reduction, which is likely to modify the estimate above by (at least) as much

Estimating the Financial Needs for Transition Plans to Align with the Paris Agreement

- To limit global warming to 1.5°C, an annual investment of >\$3.8 trillion would be needed just for the energy supply system, b/t 2016 and 2050.
- In developing countries alone, adapting to climate change will require between \$280 and 500 billion per year by 2050. The 46 countries that included adaptation cost estimates in their Nationally-Determined Contributions estimated a collective cost of \$783 billion by 2030.
- The EC Climate Plan estimated 2.8% of the global GDP would have to be redirected annually from fossil fuels to low-carbon technologies until 2050
- Venture capital investment into climate-related technology may be growing 5x times faster than the average rate of all other industry investments, convincing business and investors to invest \$16 billion in low-carbon innovation in 2019 alone.

With multinationals gradually rising up to the sustainability challenge and developing group transition strategies, the new frontier lies in activating their vast ecosystem of suppliers to secure value chain impact + operational security in the face of pervading uncertainties



Financing Sources Panel, To Be Reinforced By Political Decisions and the Regulatory Context

Financing Sources

- Stepping Up Public Financing - Via The EU Green New Deal/National Plans, Investment, Financing, Incentives (Tax, Etc.) & The Implementation Of Market Mechanisms (Eg ETCS & Carbon Finance)
- Banks' dedicated financing offers
- Green Bonds development
- Thematic Investment Funds
- Corporate resources allocation (e.g.: Unilever EUR 1b Investment Fund to mainstream Plastics Substitutes)

Upcoming Regulatory Developments Laying The Groundwork For More Systemic Solutions

- EU Sustainable Finance Plan: Green Taxonomy, new NFRD, ...
- Climate stress-tests, inclusive of physical and transition risks
- Evolution of Central Bank policies likely to align w/ NGFS recommendations, in order to broadly integrate climate considerations
- Projected Externalities Valuation



New Developments Likely to Impact Both Investment Sources and Mechanisms

A vertical photograph of a green plant with several leaves, positioned on the left side of the slide.

EU Taxonomy-Compliant Green Bonds

Federate investors and local stakeholders in renewable energy investment to boost license to operate

Sustainable and Sustainable Development Goals-Linked Loans / Bonds

Mix auto-consumption, regulated rates and hedging energy price evolution through partially opting out of regulated rates

Schemes coupling energy transition diagnosis, recommendation & financing: advisory & financing aligned with energy transition goals

New forms of Public/private partnerships, blended finance and Climate Impact Bonds

Sustainable supply chain finance (smart contracts), B2B loans

Creation of new guarantee instruments leaning on "green value"

7 Key Action Areas for Businesses to Boost their Energy Transition

A vertical photograph of a green plant with several leaves, positioned on the left side of the slide.

The private sector holds a key role in activating the energy transition but needs to balance access to energy and resilience, notably through digitalization, decarbonization, diversification – and perhaps, discovery

- 1 Avoidance – GHG reduction goals
- 2 Prioritizing sustainable energy suppliers
- 3 Energy efficiency
- 4 Renewable energy production – for company or shared use
- 5 Eco-designing products & investment in production and/or supply chain strategies
- 6 Valuing waste and circularity opportunities in transition pathways
- 7 Carbon offsetting

Key Action Areas for Businesses to Boost their Energy Transition

– Some Solutions May Call For Significantly More Investment –

3

Energy efficiency

4

Renewable energy production,
for company or shared use

5

Eco-designing products & investment
in production and/or supply chain strategies

6

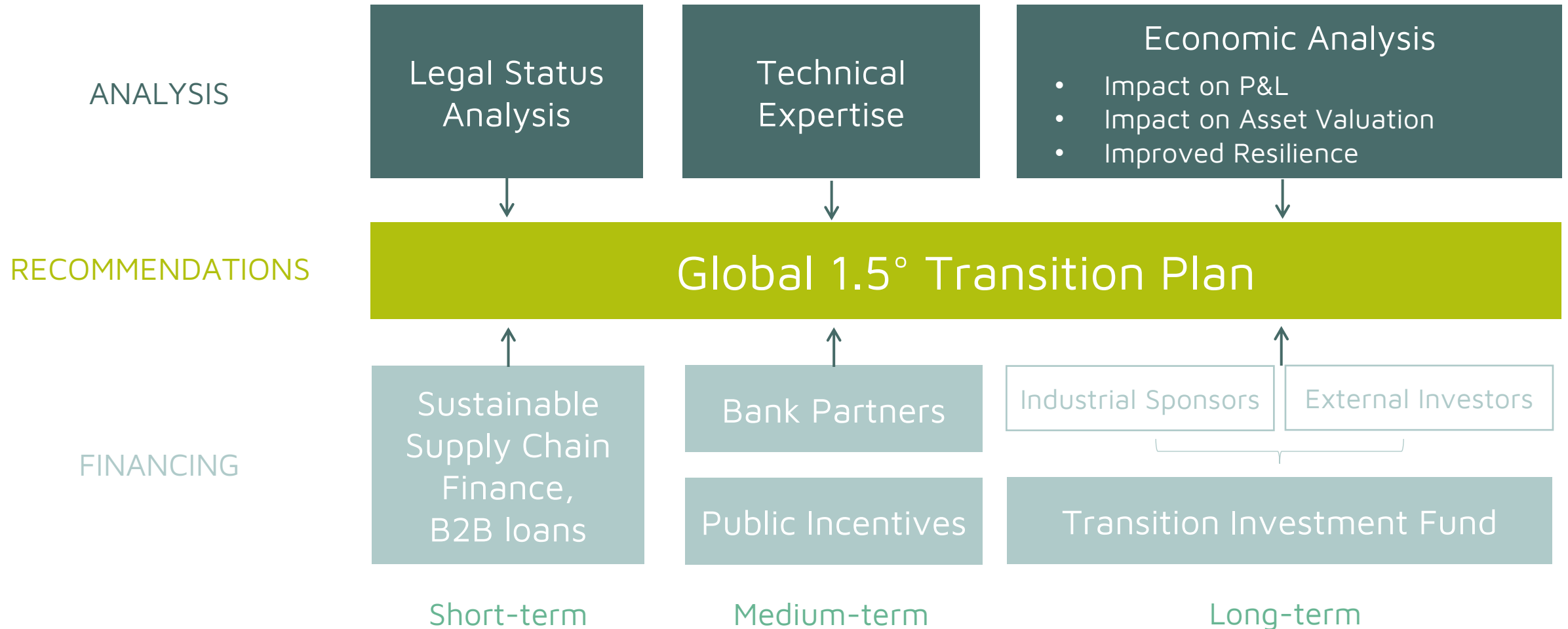
Valuing waste and circularity opportunities
in transition pathways



Mobilizing the Entire Value Chain

Designing and Structuring Schemes To Finance Initial Investment – to Achieve Climate Transition Goals and Benefit All Stakeholders Throughout Global Supply Chains.

Below is an example of Structuring Scheme – to Be Adapted to Specific Contexts:





The regulatory and financial landscape



Leïla Kamdem-Fotso
Partner, Financial Services
Mazars



Introducing Key Takeaways from the
Mazars 2020 Study on Climate Change

The Role of Banking Regulation and Supervision

The Mazars OMFIF study was based on a survey of 33 central banks and regulatory authorities across the world.

This global report provides unique insight on current and upcoming financial regulatory evolutions aimed at tackling climate change.

70%

of central banks surveyed
see climate change as a
major threat to
financial stability.



The logo for mazars, consisting of the word "mazars" in a bold, blue, lowercase sans-serif font.

Introducing Key Takeaways from the
Mazars 2020 Study on Climate Change

The Role of Banking Regulation and Supervision

The Challenge

The concept of climate risk management still appears vague for banks, despite major interest

59%

of central banks surveyed do not supervise climate risk management, though most are looking into ways of doing so.



The logo for mazars, with the word 'mazars' in a bold, blue, lowercase sans-serif font.

Introducing Key Takeaways from the
Mazars 2020 Study on Climate Change

The Role of Banking Regulation and Supervision

Climate stress-tests are set to soar

15%

of central banks surveyed
currently include climate
in routine stress-tests

79%

of central banks intend to
include climate in routine
stress-tests in the future



Expert Insights From our Panelists

mazars

Introducing Key Takeaways from the
Mazars 2020 Study on Climate Change

The Role of Banking Regulation and Supervision

13%

of central banks surveyed
support green-supporting
as well as
brown-penalizing factors





Incentivizing industry action

H&M Group

Kim Hellström
Strategy Lead
H&M Group

Expert Insights From our Panelists

Facilitation: Farid Baddache, CEO, Ksapa
& Raphaël Hara, Managing Director, Ksapa



REGISTER NOW FOR THE
NEXT  **ksapa** WEBINAR

Walking the talk: Empowering Value Chains to Effect Climate Action

With insights from our expert panelists

The logo for Mazars, consisting of the word "mazars" in a blue, lowercase, sans-serif font.

LEILA KAMDEM-FOTSO
PARTNER - FINANCIAL SERVICES

The logo for RACE TO ZERO, featuring the words "RACE TO ZERO" in a purple, uppercase, sans-serif font with a vertical line through the "O".

RAMIRO FERNANDEZ
POLICY ADVISOR TO THE HIGH-LEVEL
CLIMATE ACTION CHAMPIONS

The logo for H&M, consisting of the letters "H&M" in a red, stylized, handwritten-style font.

KIM HELLSTRÖM
STRATEGY LEAD, CSR

Expert Insights From our Panelists

Facilitation: Farid Baddache, CEO, Ksapa
& Raphaël Hara, Managing Director, Ksapa

1

To what extent is the regulatory environment conducive to driving liquidities toward energy transition funds?

2

How do we incentivize industry leaders and investors to become trailblazers?

3

How can diverse ecosystems share risk exposure while collaboratively building resilience?



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 **KIM HELLSTRÖM**
STRATEGY LEAD, CSR



Closing Remarks
Questions/Answers

Stay Appraised of New Developments

– Upcoming Ksapa webinars –

January

Circularity Guidelines

February

Granular and Comparable Data for
Climate Stress-Tests (in French)

March

Traceability and Capacity-Building
for Agricultural Commodities

Get more details from our website
ksapa.org/fr/mobiliser/webinars/





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Getting in Touch

Tel: +33 9 50 85 48 48

10, rue de Louvois – 75002 Paris, France

Ksapa.org – contact@ksapa.org

