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## **Ksapa Releases Major 2030 Sustainability Report: Only 35% of SDG Targets on Track—Action Urgently Needed in Five Critical Years Remaining**

*"Towards 2030" Report Delivers Concrete, Proven Solutions to Accelerate  
Corporate Sustainability Transformation Despite Mounting Headwinds"*

**PARIS, February 26, 2025 —**

With only five years remaining to achieve the United Nations 2030 Agenda, Ksapa, a mission-driven sustainability consulting firm specializing in innovative impact solutions for value chains, today released a landmark report offering pathways for progress in a context where only 35% of Sustainable Development Goal (SDG) targets are on track, while 48% are progressing too slowly and 18% have actually regressed since 2015. This 60+ page assessment, titled "Towards 2030: The Sustainability Delivery Decade (2026 Edition)," provides both an unflinching analysis of gaps and concrete, field-tested solutions to accelerate progress.

The report documents the sobering realities humanity faces as 2026 begins: 808 million people live in extreme poverty, 2.2 billion lack access to safe drinking water, global emissions reached 57.1 gigatons in 2024 when they should decrease by 43% by 2030, and a crushing \$1.4 trillion in annual debt servicing costs constrains developing countries' ability to invest in sustainable development.

For companies and financial actors, working on these priorities in a complex environment—disrupted geopolitical certainties, unclear regulations—remains an absolute priority. Decarbonization, for example, means reducing dependence on fossil fuels whose uncertain origins and potential future cost increases make them strategically risky, while renewable energy has become increasingly affordable since 2020.

"Pursuing the SDGs today isn't about arbitrary deadlines; it's a strategic investment in issues that will define our future. In this fragmented landscape, sustainability isn't altruism—it's the foundation of economic security and competitive advantage," said **Farid Baddache, CEO of Ksapa**. "This report deliberately focuses on what works and what's possible rather than dwelling on failures. Through two decades of work in 150+ countries, we've learned that

despair is a luxury we cannot afford—and that hope is a strategy when coupled with action."

The report identifies six systemic transformation levers that economic and political actors can focus on during the final five years leading to 2030—and obviously beyond:

- 1. From Incremental to Rapid Climate Action Driven by New Geopolitical Realities:** Cut emissions in half by 2030 from the current +3.2°C warming trajectory versus 1990 to reduce fossil fuel dependence: decarbonizing needs, strengthening renewables, energy efficiency everywhere.
- 2. From Supply Chain Opacity to Full Accountability:** Since the pandemic crisis especially, supply chain complexity and opacity create inflationary pressures, disruptions, and non-compliance for Europe-based actors. France's existing duty of vigilance law and the EU's forthcoming CSDDD call for risk mapping and mitigation actions. Rather than an ethical lever, it should be a genuine legal risk management instrument that also eliminates unfair competition for markets subject to these regulations.
- 3. From Linear to Circular Economy:** Mainstream sustainable product design and halve the 1.05 billion tons of annual food waste in a world suffering from a growing plastic health crisis, and a Europe seeking solutions to its lack of access to raw materials and metals essential for its low-carbon transition.
- 4. From Debt Trap to Development Space:** Develop a different approach to debt that mobilizes and localizes capital to create revenue, economic activity, and the means to invest in climate adaptation. To be localized in areas of economic decline and in 50 priority emerging countries.
- 5. From Siloed to Integrated Solutions:** No economic performance without environmental performance. No environmental progress without social inclusion. No economic performance without social inclusion. Everything is connected. Solutions must be prioritized that simultaneously address multiple SDGs. For example, flagship programs like Ksapa's SUTTI initiative addressing climate issues while tackling poverty and education access can serve as examples.
- 6. From Accepting Inequality to Universal Prosperity:** 2.6 billion people remain offline in 2026. Universal access to digitalization, for the benefit of all and under governance principles serving the general interest, enables addressing poverty issues with technological and financial tools, already discussed in the 2020 version of the report, to accelerate SDG access for everyone.

Unlike more conventional sustainability assessments that emphasize gaps, Ksapa's report deliberately adopts a "glass half full" perspective grounded in field

evidence. The analysis integrates quantitative results from Ksapa's operational programs, including:

- Impact investment partnerships with institutions such as Société Générale demonstrating that blended finance can deliver both returns and measurable, multidimensional SDG contributions
- Human rights due diligence toolkits deployed with 15+ private equity firms, enabling systematic risk assessment and corrective measures
- SUTTI (Scale Up Training, Traceability, Impact) reaching tens of thousands of beneficiaries, including smallholder farmers in Asia and Africa, with 90% reporting income increases and average yields up 20% while advancing 7 SDGs simultaneously
- Advisory services to C-suites of major corporations on ESG governance, securing strategic sourcing through SDG achievement, sustainable finance, and climate strategy

" We see transformation every day—from Indonesian rubber planters adopting climate-resilient practices to multinationals integrating human rights into their supply chains," **continued Farid Baddache**. "The question isn't whether solutions exist. The question is whether we have the collective will to deploy them with the required urgency."

"The approaches to adopt to continue embedding environmental and social progress into operational efficiency, while public resources are under pressure, are necessarily collaborative and focused on concrete progress rather than announcements," **adds Raphaël Hara, Managing Director of Ksapa**. "By mobilizing the business world and private finance, developing partnerships with public and academic sectors, and promoting inclusion in all its forms, it's possible to develop and bring forth multidimensional impact solutions that couple economic efficiency, environmental action, and social equity, for the benefit of all. For our part, we based ourselves on the analysis conducted at the end of the previous decade and translated into the 'Towards 2030' report published in early 2020, where we called for the mobilization of private actors and impact finance, digital inclusion, and the establishment of multi-stakeholder coalitions for a just transition. We've committed to this and are staying the course for maximum SDG contribution by 2030 by developing new innovative mechanisms with our ecosystem of clients and partners."

The report's publication comes as 2026 shapes up to be a critical year for global environmental action, with three UN convention conferences planned: UNCCD COP17 on desertification in Mongolia (August), Biodiversity COP17 in Armenia (October), and Climate COP31 in Turkey (November).

### **About Ksapa**

Ksapa is a mission-driven company founded in 2019, combining sustainability consulting—particularly on human rights issues, responsible sourcing, and sustainable finance—innovative value chain solutions, impact investing, and advocacy to support organizations in their transition toward more resilient, inclusive, and high-performing operational models. With projects in 150+ countries and expertise covering climate action, human rights due diligence, supply chain transformation, and impact finance, Ksapa is co-led by Farid Baddache, CEO, who brings 25+ years of international sustainability expertise and currently serves on various ESG committees for companies and investment funds, and by Raphaël Hara, Managing Director, who brings 25+ years of experience in investment management, sustainable finance, and design and implementation of impact solutions.

### **Report Availability and Speaking Opportunities**

The full report "Towards 2030: The Sustainability Delivery Decade (2026 Edition)" is available for download at [this link](#), or in the publications section of [www.ksapa.org](http://www.ksapa.org). Ksapa's leadership team is available for keynote presentations, panel discussions, and interviews at conferences and events throughout 2026, including 2026 COP events.

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